

KEEHYUK RA

CONTACT INFORMATION

University of Washington
Foster School of Business
Seattle, WA 98195
United States

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EDUCATION

University of Washington, Foster School of Business Seattle, WA, United States
PhD, Strategy and Entrepreneurship 2027 (expected)
◇ Committee: Abhinav Gupta (Chair), Warren Boeker, Kevin Steensma, Isabelle Cohen, Alessandro Piazza (Rice)

Yonsei University Seoul, South Korea
Master of Science, Management 2021

Kyung Hee University Seoul, South Korea
Bachelor of Business Administration 2019

RESEARCH INTERESTS

Sociopolitical processes in organizations and markets, Nonmarket strategy, Interorganizational diffusion, Market audience evaluations, Organization theory

WORKING PAPERS

Ra, K., Won, S., and Benton, R.A. "Stuck in oil? Industry stigma and barriers to cross-industry mobility" - Revise and resubmit at *Administrative Science Quarterly*

Gupta, A., **Ra, K.**, and Benton, R.A. "Pipes and funnels: Board composition and the interorganizational imitation of strategic practices" - Revise and resubmit at *Strategic Management Journal*

Ra, K. "Local community ideology and job offshoring as contested strategic practice" - *Dissertation chapter*

WORK IN PROGRESS

Ra, K. and S.J. Shin. "Workforce political heterogeneity and startup growth"

"Firm responses to product ingredient controversies under evaluative ambiguity"

PUBLICATIONS

Ra, K. and Kim, B. 2024. "Not on the Right Rung for Me? How Status Inconsistency Leads to Avoidance of Status-Threatening Ties in NCAA" *PLoS ONE*, 19(9): e0308352.

Ra, K., Yang, D. and Battulgua, A. 2019. "Understanding the Effects of Accelerators on Startups: A Network-Based Approach" *Asia-Pacific Journal of Business Venturing and Entrepreneurship* 14(1): 85-99. (written in Korean)

ACADEMIC PRESENTATIONS

The 86th Annual Meeting of the Academy of Management, July 2026, Philadelphia, PA, USA (scheduled)

The 18th Wharton People & Organizations Conference, September 2025, Philadelphia, PA, USA

The 85th Annual Meeting of the Academy of Management, July 2025, Copenhagen, Denmark

The 81st Annual Meeting of the Academy of Management, August 2021 (Virtual)

CONSORTIA
PARTICIPATION

STR Doctoral Consortium, July 2025, Copenhagen, Denmark

ACADEMIC
EXPERIENCE

University of Washington, Foster School of Business

Instructor

- ◇ Strategic Management (MGMT 430) 2024 Winter (Rating: 4.1/5), 2024 Fall (Rating: 4.3/5)
- ◇ Global Business Strategy (FGBUS 250) 2024 Fall (Rating: 4.6/5), 2025 Spring (Rating: 4.9/5)

Teaching Assistant

2021 - Present

- ◇ Strategic Management (MGMT 430), Prof. Dan Olson; Prof. Mana Heshmati; Prof. Ryan Allen
- ◇ Innovation Strategy (ENTRE 422; ENTRE 522; TMMBA 515), Prof. Warren Boeker
- ◇ Global Strategy (MGMT 509; EMBA 551), Prof. Kevin Steensma

Yonsei University, School of Business

Teaching Assistant

2019 - 2021

- ◇ Strategic Management (Undergraduate), Strategic Management Seminar (PhD), Macro Management Seminar (PhD), Business Strategy (MBA)

HONORS AND
SCHOLARSHIPS

Doctoral Fellowship, Foster School of Business	2021-Present
Graduation with Honors, Kyung Hee University	2019
Outstanding Student Scholarship, Kyung Hee University	2013, 2016, 2017, 2018
Dean's List, Kyung Hee University	2017, 2018
Kyung Hee Dream-Challenge Scholarship	2017

NON-ACADEMIC
EXPERIENCE

15th Infantry Division, Republic of Korea Army, South Korea	2014 - 2015
◇ <i>Honorably discharged as sergeant</i>	

OTHER

Technical skills: Stata, Python, R, SQL
Language: English(fluent), Korean(native)

[Last updated: May, 2026]